

Knowledge. Voice. Democracy.



# SPORT FOR DEVELOPMENT (S4D): PLAN, ACT, GROW

# Commences 23 April 2020 Early Bird till 13 April 2020

# 6 Week Online Course

#### Objectives

- Develop an understanding of what Sport for Development (S4D) encompasses and how its impact aligns with the UN's Sustainable Development Goals (SDGs)
- Understand the landscape of the S4D sector and the various policies and strategies it encompasses
- Develop appropriate knowledge and capacity to design and implement a development programme using sport
- Learn about the funding landscape and advocacy strategies specific to S4D

#### Structure

- Module 1: Introduction to Sport for Development (S4D)
  - What is S4D?
  - S4D and the SDGs
  - Global impact of S4D
- Module 2: S4D Policy and Strategy
  - S4D and its functions within various government policies
  - S4D as a theme in global policies relating to peace and sustainability
  - S4D strategies within transnational organisational policies and frameworks.
- Module 3: S4D Programme Designing, Planning, Monitoring and Evaluation
  - Creating a Theory of Change (TOC) specific to S4D
  - Designing sustainable and effective S4D programmes
  - Appropriate monitoring and evaluation systems as part of S4D programmes
- Module 4: Growth of S4D
  - Advocacy for S4D
  - Funding landscape in S4D
  - Future of S4D

# Rationale

Individuals, non-profit organisations, sports federations, development agencies, governments and various important private stakeholders across the globe are today beginning to understand the social impact of sport and the potential it has to connect, reach out and inspire communities and youth for positive changes, like little else can.

Sport has been around for centuries, but the concept of using sport as a tool for development is a fairly recent phenomenon. However, it is now becoming an important part of a number of humanitarian and developmental projects worldwide. The Sport for development (S4D) sector has been an extremely positive and exciting addition to the field of development as well as the sports industry.

This course has been designed to make it relevant to practitioners, government officials, policy makers, social workers, sports trainers and managers as well as researchers who have limited insight into S4D, but are interested in building their knowledge and capacity to integrate S4D approaches within their overall development frameworks.



PRIA International Academy (PIA) 42 Tughlakabad Institutional Area, New Delhi – 110062, India • Tel 91.11.29960931/32/33 • Fax 91.11.299 55183 • Email: pia@pria.org www.pria.org/academy

# Who are we?

## **PRIA International Academy (PIA)**,

established in 2005, offers educational opportunities to university students, practitioners, and researchers to enhance their knowledge and skills. PIA as the educational wing of PRIA (Participatory Research in Asia) draws on practical lessons from the action learning projects of PRIA implemented over the last four decades combined with experiences of other organisations. The educational offerings by PIA are the perfect blend of practice based experience and academic rigour. PIA is the recognised Indian Hub for Knowledge for Change (K4C) (an initiative of the UNESCO Chair on Social Responsibility of Higher **Education and Community Based** Participatory Research). It offers:

- Online Courses
- Blended Mode Learning Programmes
- Training and Workshops
- Research and Consulting Services

Pro Sport Development (PSD) is an awardwinning social enterprise that is dedicated to using sport for the holistic development of children and youth. Founded in 2013, PSD has gained extensive experience in designing, implementing and evaluating various sports for development programmes across urban and rural India, working with different beneficiaries and stakeholders. PSD's expertise ranges from delivering sport for development programmes to developing and delivering Training of Trainers (TOT) programmes to working with grassroots projects and organisations to help them effectively manage, document and implement their sport for development programmes.

## **Course Details - At A Glance**

Course code: OC-E-109 Type: Online Course Language: English Duration: 6 Weeks Date: Starts on 23 April 2020 Participants: CSO, CSR, Sports Ministry and Sports Departments, Sports Federations and Associations, University Student (Undergraduate, Post Graduate, & Ph.D. Research Scholar)

#### Fees Details

Fees: INR 8,000 / US\$ 150 (Inclusive of 18% Goods & Service Tax) A 10% discount is offered to registrations before 13 April 2020

### Fees to be paid through CC-Avenue Payment Gateway

The payment gateway option is directly integrated with our online application form. The application form should be filled and submitted online

## Fees to be paid in Indian Rupees

Name of the Account Holder: PRIA Educational Trust Name of the Bank: Axis Bank Ltd. Address of the Bank: K - 1998, Chittranjan Park, New Delhi - 110019 Account Number: 913010024103220 IESC Code: UTIB0000430

#### Fees to be paid in US\$

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