



# Observatory PASCAL

*Place Management, Social Capital and Learning Regions*

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*PURE*

*ACTION PLAN*

*STH TRANSDANUBIA, HUNGARY*

*July 2009 to December 2010*

## **1. In August-September 2009**

- At the end of August/early September the RCG (Regional Consultative Group) will consult representatives of society, the business sector, etc. in order to generate a rather settled understanding of the role of universities in regional development. RCG to debate and close the scrutiny of the RVR1 of the CDG for final review.
- The Regions benchmarking tool is studied and lists of participants made.
- HEI's benchmarking tools to be sent out to relevant faculties to generate responses referring to deadline of 31 October.
- Cluster leader on *Lifelong Learning and Learning Region* has to be identified (hopefully it will be Prof. Longworth).
- Contact with David Campbell and Norman Longworth referring to Cluster activities.
- Collecting of recent figures and statistics concerning South Transdanubia, its economy, its population, its Higher Education: every figure must be evidence-based.
- Note on the principles lying behind regional engagement, based upon the figures and good practices gathered, on the third mission and holistic thinking attached to the Learning City-Region Forum of Pécs.
- Preparing the two cluster activities of the RCG members.
- CDG to finalize the revised RVR1 based upon its first visit examples of good practice.

## **2. October 2009**

- Cluster meeting in the first half of the month on "Lifelong Learning and Learning Region".
- 10.09: Full day forum on regional engagement with representatives of all relevant participants of the Learning Region Forum.
- Benchmarking tool has to be answered in the two universities' faculties by 31<sup>st</sup> of October.

## **3. November 2009 – December 2009**

- Meeting of the RCG with first conclusions on the benchmark and starting preparing the 2<sup>nd</sup> visit. (Planned for late February, early March 2010!).
- Preparing a compilation of good practices to be found at HEI's of Kaposvár and Pécs.

## **4. January 2010 – end of February 2010**

- Preparation of the second peer visit (planned for 22-23-24<sup>th</sup> of February or for 1-2-3<sup>rd</sup> of March 2010).
- All good practices found in South Transdanubia collected for the PURE website-link/browser.
- Making summaries of the outcomes of the two benchmarking exercises.
- Meeting with the RCG on the results so far.



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## 5. March 2010 – April 2010

- The benchmarking tools and their further use: consideration with the users so far.
- Regional engagement and the lifelong learning initiative: what is the role of the third mission? Lessons learned so far.
- Possible Learning Region Cluster-meeting at the University of Pécs/ Hungarian Lifelong Learning Network National and International Conference.
- The PURE Regional Visit Report 2 concerning South Transdanubia - considerations on the project outcomes and meeting upon it with the RCG.

## 6. May 2010 – June 2010

- Pascal Jamtland International Conference with the PURE reports on the 15 regions that participated in the project on the forefront.
- Writing the overall report and measuring the progress made.
- Outline frameworks for the summary reports are made available. Each participating region provides a summary that will be included in the final synthesis report by December 2010.

## 7. From July 2010

- Work on the 1<sup>st</sup> cohort Action Plans, benchmarking etc., continues.
- Meeting of all PURE-regions in Gaborone in conjunction with the PASCAL conference and end of cohort 1.
- Final South Transdanubian PURE-meeting (November – December 2010) with all those who were and are involved: universities, university colleges, policy makers, business organizations, professionals out of the social and cultural sector, cities, ports and communities.

## Conclusion

The PURE-project will definitely point out the necessity to raise the importance of HEIs' contribution to society, and that the third mission is to be considered as a holistic action frame for HEIs in both economic and societal development actions.

Balázs Németh