

# APUCEN

Asia-Pacific University-Community  
Engagement Network

## SUMMIT

21- 23 SEPTEMBER 2014

### APUCEN Summit Introduction

The 2nd APUCEN Summit will bring together close to 70 member universities from far and near to the “Pearl of the Orient” – Penang, which is an island on the west coast of Malaysia. Penang is famous for its unique diverse cultural and UNESCO Heritage Site. The theme for the 2014 Summit, “Leadership in Transforming Community for a Better Tomorrow” highlights the leadership roles of APUCEN members in driving community engagement for positive and sustainable change in the community. It provides an ideal platform for all APUCEN members to meet, network and forge new partnerships. The Summit also aims to promote greater networking with relevant stakeholders such as government agencies, corporate, and NGOs. The climax of the event will be the election of new Vice-President and APUCEN Council Members to chart the direction and development of APUCEN for the next three years (2014-2017).

### Pictures of Previous Summit



### Why you should attend the APUCEN Summit?

- Meet and network with APUCEN members and relevant stakeholders [e.g. NGOs, government agencies, multinational corporation (MNC)] in the Asia Pacific Region.
- Forge potential network, partnership and collaboration at the international level.
- Stay abreast of the regional development in university-community engagement.
- Attend General Assembly Meeting to elect Vice President & Council Members of APUCEN.
- Learn best practices in community engagement through CE Workshop, sharing of experiences in parallel sessions and keynotes by renowned experts.
- Receive APUCEN Membership certificate.
- Opportunity to showcase your institution's CE practices and activities.

### Venue

Royal Hotel,  
Penang, Malaysia



# APUCEN Summit Tentative Programme

## SUNDAY (21 SEPT 2014)



- 2:00-5:00 pm : Registration  
Welcoming Tea
- 7:00-8:00 pm : Networking & Exhibition  
(Showcasing of CE and CSR)
- 8:00-10:00 pm : Welcome Dinner

## MONDAY (22 SEPT 2014)



- 9:00-10:30 am : Opening Ceremony  
Multimedia Presentation  
  
Welcoming Address
- 10:30-11:00 am : Tea Break
- 11:00-12:00 pm : Key Note 1

- 12:00 -2:00 pm : Lunch
- 2:00-3:00 pm : Key Note 2
- 3:00-4:00PM : Good Practices in CE:  
Country Experiences  
Parallel 1  
Parallel 2
- 4:00-5:00 pm : APUCEN General Meeting  
& APUCEN Election
- 5:00-5:15 pm : Tea Break
- 5:15-5:30 pm : Results of APUCEN  
Election
- 8:00-10:00 pm : APUCEN Summit Dinner  
Function  
  
Speech by Guest of Honor  
  
Launching of APUCEN  
Bulletin  
  
Dinner Performance

## TUESDAY (23 SEPT 2014)



- 9:00-10:00 am : Closing Ceremony  
Word of Thanks  
  
Summation and  
Resolution 2014  
  
Closing Address  
  
Multimedia Presentation
- 10:00-12:00pm : 5th Regional Council  
Meeting  
(APUCEN Council Members)  
  
Post-Summit CE Capacity  
Building Workshop  
(Non-Council Members)
- 12:00-2:00 pm : Lunch

## APUCEN Summit Fee

Participants are required to pay a Summit Fee that covers accommodation and meals during the event (21-23 September 2014). The amount of fee per participant depends on the type of accommodation and packages selected\*:

- **Package A: USD 300 nett** (*per participant*)  
Deluxe Room (Single occupancy) and meals
- **Package B: USD 460 nett** (*for 2 participants*)  
Deluxe Room (Twin sharing) and meals
- **Package C: USD 160 nett** (*per participant*)  
Meals only

*\*Terms and conditions applied*



## Mode of Payment

- (a) By Bank Transfer in USD in favour of "Bursar Universiti Sains Malaysia".
- Account Number : 0702-0001054-71-6  
Bank Name : Bank Muamalat Malaysia Berhad  
SWIFT CODE : BMMBMYKL  
Reference Remarks : APUCEN Summit 2014 -name & institutions  
of participant(s)
- (b) By Bank Cheque in USD in favour of "Bursar Universiti Sains Malaysia".
- (c) By E-payment (please go to [www.apucen.usm.my](http://www.apucen.usm.my)).

Please send cheque with a cover note indicating participant's name, institution, payment for APUCEN Summit 2014 and the total amount (USD) to/ Mail or Fax copy of Payment Slip to:

### APUCEN Secretariat

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