

PRODUCTIVITY PROCESSES & INNOVATION

AUSTRALIA GERMANY
BUSINESS CONFERENCE



31 OCTOBER 2013
RACV CITY CLUB
MELBOURNE

REGISTER ONLINE

www.australia-germany.com

CONFERENCE HIGHLIGHTS

- 3 off-site Breakout Sessions to highly innovative organisations
- 3 Best Practice Case Studies, 2 Panel Discussions & the Keynote will address current challenges and viable solutions for your business
- An exclusive Gala Dinner follows the conference, featuring prominent business leader Lucy Hughes Turnbull AO

KEY SPEAKERS



Mr Jeff Connolly

CEO, Managing Director, Siemens Ltd



Mr Albert Goller

Chair, META Ltd
(Manufacturing Excellence Taskforce Australia)



Dr Simon Green

Senior Vice President and General Manager,
CSL Behring



Dr Eric Schweitzer

President of the DIHK (Association of German
Chambers of Industry and Commerce), Germany



Professor Hermann Simon

Chairman of Simon-Kucher & Partners,
One of the most influential Management Thinkers
in German-speaking countries



Mr Innes Willox

Chief Executive, Australian Industry Group

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We thank our members for their support:



31 October 2013
Level 17,
RACV City Club
Melbourne

DATE & VENUE

31 October 2013
Level 17, RACV City Club Melbourne

18.30 Pre-Dinner Drinks
19.00 Gala Dinner

After the “Australia Germany Business Conference” the German-Australian Chamber of Industry and Commerce will host an exclusive Gala Dinner on Level 17 at the RACV City Club on the evening of Thursday, 31 October. The Annual Gala Dinner will be the social highlight of the year for the German-Australian business community.

This truly “bilateral” evening will feature prominent guest speakers from Germany and Australia, a three-course dinner, entertainment and a prize draw.



We are delighted to welcome our Guest of Honour Dr Eric Schweitzer, President DIHK (Association of German Chambers of Industry and Commerce) and Keynote Speaker

Lucy Hughes Turnbull AO, successful businesswoman, lawyer, tireless community advocate and Sydney’s first female Lord Mayor.

TICKETS

Gala Dinner Ticket \$190 incl. GST
Premium Corporate \$2,300 incl. GST
Table for 8*

* Premium corporate tables guarantee prominent positioning and corporate exposure.

REGISTRATION

Please register online
www.australia-germany.com

08.15	Registration, coffee & tea			
08.30	<p>Opening Remarks Mr Kristian Wolf, Executive Director, German-Australian Chamber of Industry and Commerce</p> <hr/> <p>Official Welcome The Hon Malcolm Turnbull MP, Shadow Minister for Broadband and Communications (invited)</p> <hr/> <p>President's Address Dr Eric Schweitzer President of the DIHK (Deutscher Industrie- und Handelskammertag, the Association of German Chambers of Industry and Commerce), Berlin, Germany</p>			
09.00	<p>Welcome Address AGA Dr David Charles, President, Australian German Association</p>			
09.05	<p>Global Overview & Australia – Where to now for the Multi-Speed Economy? Mr Alan Oster, Group Chief Economist, National Australia Bank</p>			
09.30	<p>Parallel Panel Discussions:</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Panel Discussion A: Challenges in Australian Productivity</p> <ul style="list-style-type: none"> - Manufacturing in a high-cost environment with international low-cost competition - R&D investments, innovation and constant process improvements - Advanced manufacturing <p>Moderator: Mr Shane Infanti, CEO AMTIL <small>(Australian Manufacturing Technology Institute Ltd)</small></p> <p>Panellists:</p> <p>Mr Jeff Connolly CEO, Managing Director, Siemens Ltd</p> <p>Mr Albert Goller Chair, META Ltd (Manufacturing Excellence Taskforce Australia)</p> <p>Mr Wayne Hoiles Managing Director, Fuchs Lubricants (Australasia) Pty Ltd</p> <p>Ms Jackie Taranto Managing Director, Deutsche Messe Worldwide, Australia</p> <p>Mr Innes Willox Chief Executive, Australian Industry Group</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Panel Discussion B: Innovate or Die?</p> <ul style="list-style-type: none"> - How to establish and support a culture of innovation in your company to boost productivity - R&D incentives for Australian enterprises - The impact of networks & collaborations <p>Moderator: Mr Brad Dunstan, CEO, VCAMM</p> <p>Panellists:</p> <p>Dr Calum Drummond Group Executive, CSIRO Manufacturing Materials and Minerals Group</p> <p>Mr Bruce Grey Managing Director, Advanced Manufacturing CRC</p> <p>Mr Scott Moffat Managing Director, Pilz Pty Ltd</p> <p>Mr Ross Pilling Chairman and Managing Director, BASF Australia and N.Z.</p> <p>Mr Michael Wilkinson Executive Chairman, MiniFAB (AUST) Pty Ltd</p> </td> </tr> </table>	<p>Panel Discussion A: Challenges in Australian Productivity</p> <ul style="list-style-type: none"> - Manufacturing in a high-cost environment with international low-cost competition - R&D investments, innovation and constant process improvements - Advanced manufacturing <p>Moderator: Mr Shane Infanti, CEO AMTIL <small>(Australian Manufacturing Technology Institute Ltd)</small></p> <p>Panellists:</p> <p>Mr Jeff Connolly CEO, Managing Director, Siemens Ltd</p> <p>Mr Albert Goller Chair, META Ltd (Manufacturing Excellence Taskforce Australia)</p> <p>Mr Wayne Hoiles Managing Director, Fuchs Lubricants (Australasia) Pty Ltd</p> <p>Ms Jackie Taranto Managing Director, Deutsche Messe Worldwide, Australia</p> <p>Mr Innes Willox Chief Executive, Australian Industry Group</p>	<p>Panel Discussion B: Innovate or Die?</p> <ul style="list-style-type: none"> - How to establish and support a culture of innovation in your company to boost productivity - R&D incentives for Australian enterprises - The impact of networks & collaborations <p>Moderator: Mr Brad Dunstan, CEO, VCAMM</p> <p>Panellists:</p> <p>Dr Calum Drummond Group Executive, CSIRO Manufacturing Materials and Minerals Group</p> <p>Mr Bruce Grey Managing Director, Advanced Manufacturing CRC</p> <p>Mr Scott Moffat Managing Director, Pilz Pty Ltd</p> <p>Mr Ross Pilling Chairman and Managing Director, BASF Australia and N.Z.</p> <p>Mr Michael Wilkinson Executive Chairman, MiniFAB (AUST) Pty Ltd</p>	
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10.45	<p>Morning Tea <i>hosted by Deutsche Messe Worldwide</i></p>			
11.15	<p>Keynote Address: Hidden Champions – The Vanguard of Globalia <i>Why are German companies so successful, and what can we learn from them?</i> Professor Hermann Simon, Chairman of Simon-Kucher & Partners</p>			
12.00	<p>Lightning Session: Get inspired! Showcasing two successful Hidden Champions and Market Leaders</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 50%; vertical-align: top;"> <p>Presenter 1 – SICK Pty Ltd Independence, Innovation & Leadership Mr David Duncan, Managing Director, SICK Pty Ltd</p> </td> <td style="width: 50%; vertical-align: top;"> <p>Presenter 2 - DORMA Australia Pty Ltd Hidden Champion and Market Leader Mr Andy Jones, Regional Director Australasia, DORMA Australia Pty Ltd</p> </td> </tr> </table>	<p>Presenter 1 – SICK Pty Ltd Independence, Innovation & Leadership Mr David Duncan, Managing Director, SICK Pty Ltd</p>	<p>Presenter 2 - DORMA Australia Pty Ltd Hidden Champion and Market Leader Mr Andy Jones, Regional Director Australasia, DORMA Australia Pty Ltd</p>	
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12.50	<p>Networking Lunch</p>			
13.50	<p>Breakout Sessions: Please choose ONE Breakouts will take you to the Port of Melbourne, the Australian Synchrotron and one highly innovative company.</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 33%; vertical-align: top;"> <p>Breakout Session 1: DB Schenker & Port of Melbourne</p> <p>Innovative Logistics for optimized Supply Chain Management Mr Ulf Barnard, Director Air Freight and Ocean Freight AU/NZ, DB Schenker Mr Don Forsdyke, Business Development Manager, Port of Melbourne</p> </td> <td style="width: 33%; vertical-align: top;"> <p>Breakout Session 2: Hella Australia</p> <p>Process Optimization – the Key to Productivity Growth Mr Olavi Rantala, CEO, Hella Australia Mr Lothar Schmidt, Director OE Sales & Industries, Hella Australia</p> </td> <td style="width: 33%; vertical-align: top;"> <p>Breakout Session 3: Australian Synchrotron</p> <p>Bridging the gap between Research and Innovation Dr Michael James, Head of Science Dr David Cookson, Head of Beamline Science and Operations</p> </td> </tr> </table>	<p>Breakout Session 1: DB Schenker & Port of Melbourne</p> <p>Innovative Logistics for optimized Supply Chain Management Mr Ulf Barnard, Director Air Freight and Ocean Freight AU/NZ, DB Schenker Mr Don Forsdyke, Business Development Manager, Port of Melbourne</p>	<p>Breakout Session 2: Hella Australia</p> <p>Process Optimization – the Key to Productivity Growth Mr Olavi Rantala, CEO, Hella Australia Mr Lothar Schmidt, Director OE Sales & Industries, Hella Australia</p>	<p>Breakout Session 3: Australian Synchrotron</p> <p>Bridging the gap between Research and Innovation Dr Michael James, Head of Science Dr David Cookson, Head of Beamline Science and Operations</p>
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16.15	<p>Afternoon Tea Break at the RACV City Club</p>			
16.45	<p>Best Practice: Leading through Innovation – An Australian View Dr Simon Green, Senior Vice President and General Manager, CSL Behring</p>			
17.30	<p>End of the Australia Germany Business Conference 2013</p>			
18.30	<p>Pre-Dinner Drinks</p>			
19.00	<p>GALA DINNER on Level 17, RACV City Club</p>			

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HOW TO REGISTER

Please register online:

www.australia-germany.com/register-conference

using Visa, Mastercard, AMEX or PayPal.

REGISTRATION FEES

All prices are in AUD, and include GST

	GAC-Members*	Non-Members
EARLY BIRD book until 6 September and save up to \$100!		
Conference & Gala Dinner	\$ 550,-	\$ 690,-
REGULAR		
Conference & Gala Dinner	\$ 590,-	\$ 790,-
Conference only	\$ 440,-	\$ 640,-
Gala Dinner only	\$ 190,-	\$ 190,-

* Members of the German-Australian Chamber of Industry and Commerce

CONTACT

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of Industry and Commerce

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VIC 3141 Australia

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Industrie- und Handelskamm
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Dear Participants,

The German-Australian Chamber of Industry and Commerce is proud to be hosting the Australia Germany Business Conference 2013 - Productivity, Process and Innovation.

Together with our event partners, we will present influential speakers from both sides of the globe to focus on the challenges in today's competitive economic environment.

Learn how you can create a culture of innovation within your company and optimize processes to become a market leader in your field.

I invite you to take part in this unique bilateral experience and look forward to welcoming you on the day.

Sincerely,

Kristian Wolf

*Executive Director
German-Australian Chamber of
Industry and Commerce*