

# ne|x|twork

| european projects forum |

2014 EDITION

1 - 4 October - Castellaneta Marina - Taranto - Italy



People from **35 Countries** - **250** Best Practices - **Meeting** B2B  
**6** Foresight - **3** Focus - **10** Training Courses - **1** International Conference

## network:

### Who it is addressed to:

- \* Project managers from the European Union Members and States neighbouring;
- \* EU Structural Funds grantees;
- \* Teachers;
- \* Executive Directors from Public Authorities, Educational Institutions, companies;
- \* Graduates and Researchers;
- \* Students from college and universities.

## what

### The network and the meeting centre for Euro project Management

Nextwork is an important event aimed at developing international relations with the various protagonists of the EU grant-funded projects (academic and educational Institutions, Universities, companies, Public Authorities, associations and research centres).

This is an international network for the:

- \* dissemination and “exploitation”
- \* development
- \* sharing

of funded or ongoing projects. It aims to develop new ideas and operating partnerships, able to achieve the EUROPE 2020 goals and the present EU strategy. Nextwork is the perfect space for networking, for getting acquainted with new managers and for raising projects.

## which tools

### learning and skills

Nextwork is a 4-day meeting designed to furnish methodology and skills to be successful in the complex world of education and research, skills development and European project management.

## which opportunities

### a full Agenda of sessions and events

A unique opportunity to meet experts and European project managers from different countries, to join courses, training sessions and conferences, to focus on approaches and best practices, to discover our concept of “foresight” and to get in touch with a set of experts in the learning & development sector (L&D).

## beyond the event

### The Net-business networking

Nextwork is about live and virtual. It is not only a periodic meeting, but also a permanent web forum, which continues to strengthen relations and contacts and to propose e-learning courses for skills development, thanks to the website [nextworkforum.it](http://nextworkforum.it). A virtual community to keep up to date with what is happening in the world of Eu-funded projects, thanks to the online catalogue available until the next edition.

## why participate:

### more reasons to join the forum

- \* High level of innovation in the related contents:
  - \* EU Competitiveness and Innovation Framework Programmes,
  - \* EU measures to strengthen social and economic cohesion, sustainable growth, natural resources,
  - \* European security and citizenship,
  - \* Europe’s role in the world.  
(Horizon 2020, Cosme, Erasmus + ecc.)
- \* Focus on the best project activities in recent years: case histories selected by European networks and described by their creators, manager and supervisors in Italy and abroad. A set of assessments and discussions of the entire project life-cycle will be provided, from the application form to the ongoing/ex post evaluations and budgeting.
- \* The presence of noteworthy international and national speakers, to reflect together on the European grants and their field of competence in the framework of the new EU Programme 2014/2020.

# ne|x|twork days

The 4-day forum is composed of 2 intensive and 2 supplemental days for educational sessions. In numbers:

- \* More than 250 presentation sessions of Eu-funded projects and products.
- \* 1 International Conference with the presence of European Authorities and representatives in the world of research and education.
- \* 6 “Foresight”.
- \* 3 Focus on the key themes.
- \* A large range of activities, training courses and thematic workshops both in English and Italian language.
- \* B2B meeting between participants.
- \* European network and institution booths.

## 10 good reasons to join ne|x|twork

- 1 A valuable opportunity to learn about the Multiannual Financial Framework 2014/2020 and to exchange best practices for euro-project management;
- 2 An open space for information and education;
- 3 An original event for multilateral exchange and euro-med cultural cooperation;
- 4 An open window on the future of Europe 2020, its programmes and actions;
- 5 An opportunity to be an active protagonist in the project background;
- 6 The possibility of facing growth forecasts and challenges in the strategic fields of development, for the next decade;
- 7 Matching new techniques and methodologies of joined-up management;
- 8 An interaction with Italian and international specialists in the European strategic fields, acquiring skills, ability and know-how;
- 9 A set of business relations with Italian and international partners, in order to contribute to the building of the next project generation, taking into account what has been achieved up to now;
- 10 A specific website ( [nextworkforum.it](http://nextworkforum.it) ) which guarantees a special showcase for everyone until the next edition in order to build upon and develop relations.



All sessions will be in English

# MEETING

## B2B networking

NEXTWORK is based on scheduled meetings between the participants. The participating organizations are invited to describe, on the website [nextworkforum.it](http://nextworkforum.it), their own activity: their ongoing or completed projects, fields of interest and new ideas for next projects.

The website will be the space of data collection for all those registered: in this way, each participant will obtain a personalized appointment schedule from the expressions of interest and meeting requests collected in the database. Thus, everyone can put online their own supply/demand and find the meeting which best fits their own needs and expectations.



# PROJECTS

## Best practice presentation

A set of 45-minute meetings, managed by those participants who want to discuss their ongoing or completed projects and about ideas for the next announcements. Each discussed project will be promoted on the website in order to support cross-cultural relations and participations.



# FORESIGHT

## Meeting the challenges

A set of conferences organized to face the next challenges in the coming ten years and the new frontiers of the following fields of development:

- \* **AGRICULTURE AND FOOD**
- \* **ENERGY AND ENVIRONMENT**
- \* **CULTURE AND TOURISM**
- \* **TECHNOLOGIES**
- \* **ECOTRANSPORT & MOBILITY**
- \* **TRAINING AND EDUCATION**

In cooperation with CNR-ITALY (National Research Centre), Apulia productive districts.





## FOCUS

### Panel workshop

Thematic panels focusing on the 3 strategic fields of Euro-project management, directed by one moderator and one related speakers, together with:

EU specialists, Executive directors from Public Authorities, entrepreneurs and representatives of employers and company associations, researchers and research centre Directors, business managers and Easy Finance experts.

1. **START-UP MEETING: CREATING A NEW ENTERPRISE 3.0**
2. **SMART CITIES, SMART COMMUNITIES: EU PROJECTS AND CONCILIATION POLICIES**
3. **NO-PROFIT ORGANIZATIONS, INTERNATIONAL AND EURO- MEDITERRANEAN COOPERATION**



## CONGRESS

### International European Conference

The Forum International Conference is dedicated to the main themes of the new EU Programme 2014/2020, and is particularly focused on the officially launched "2014: **Year of Reconciling Work and Family Life**". "Euro-Mediterranean cooperation policies: the new framework 2020".

The presence of Ministers and Authorities from Italian and European institutions, professionals from the world of culture and research and companies, together with the two Deans from UNIVERSITA' DEGLI STUDI DI BARI and POLITECNICO DI BARI are expected.



## TRAINING

### Intensive courses

A series of workshops and courses on Nextwork themes will take place during 3 days of the 4-day program ( except the International Conference Day). For example: euro-project management, learning and teaching methodologies, Multimedial technologies, marketing and communication of research results, reconciliation of work and family life, etc.

The courses will be in English, with some in Italian.



## Where Nextwork

The biggest Convention & Spa resort in Italy, a prestigious complex in the heart of Magna Grecia, NOVA YARDINIA. In the most striking landscape of the Ionian coast between Apulia and Basilicata, located a few steps from white shores and crystal clear sea, immersed between the Nature Reserve Aleppo secular pines in a perfect union of sea and nature, architecture and wellness, Nova Yardinia (Castellaneta Marina - (TA) offers 4 and 5 star buildings, satisfying different holiday and self-contained accommodation demands. There is Free Internet WI-FI Connection in common areas and meeting centre. With its 3.500 square metres of environments dedicated to wellness, Nova Yardinia represents the biggest Thalasso SPA of Italy and the Mediterranean Sea.

**Itineraries for Participants and Partners:** Nova Yardinia is deeply inspired by Apulia and Basilicata about the offer of awesomeness connected to the nature, art itineraries, wine-and-food traditions. Alberobello, the capital city of the "Trulli" (inscribed by Unesco as a "World Heritage Site"), Martina Franca, Puglia Baroque cradle, Matera, the city of the "Sassi" (inscribed by Unesco as a "World Heritage Site") (sito UNESCO), Castellana Caves, the Masserie- manor farms: all reachable in less than one hour!



Nova Yardinia

LA RISERVA NATURALE PER L'UOMO



Nova Yardinia

Nova Yardinia Resort

Loc. Principessa - S.S. 106 km 466.600

74010 Castellaneta Marina (Ta)

Tel. +39 099 8204901 - +39 099 8204020

Distance from the airport of:

Bari - 90 km (60 min) / Brindisi - 100 km (60 min)

Distance from the railway station of:

Bari - 90 km (60 min) / Taranto - 45 km (30 min) / Castellaneta M. - 5 km (5 min)

Distance from the toll road:

Taranto A14 - 20 km (5 min)

# ne|x|twork forum 2014

## Wednesday, October 1<sup>st</sup>

14.00 - 18.30

- \* Preparation of booths
- \* Starting Nextwork Training

## Thursday, October 2<sup>nd</sup>

09.00

- \* Official opening of NEXTWORK FORUM

09.30 - 13.00

- \* Opening booths
- \* Meeting
- \* Projects
- \* Training

10.00 - 13.00

- \* Foresight: Education & Training
- \* Foresight: Ecotransport & mobility
- \* Lunch

14.00 - 18.00

- \* Stand
- \* Meeting
- \* Projects
- \* Foresight: Energy and Environment
- \* Foresight: Agriculture and food

14.00 - 17.30

- \* Focus: Start up meeting: "Creating a new enterprise 3.0"
- \* Training

08.00 - 10.00

- \* International Music and Dance Happening
- \* Live Music

## Friday, October 3<sup>rd</sup>

09.00

- \* Nextwork Congress "Euro-Mediterranean cooperation policies: the new framework 2020"

13.30

- \* Lunch buffet

14.00 - 18.30

- \* Opening booths
- \* Meeting
- \* Projects
- \* Foresight: Culture and Tourism
- \* Foresight: Technologies

## Saturday, October 4<sup>th</sup>

9.30 - 13.00

- \* Opening booths
- \* Meeting
- \* Projects

10.00 - 13.00

- \* Focus: smart cities, smart communities: EU projects and conciliation policies
- \* Focus: No Profit Organizations, International and Mediterranean cooperation

13.00 - 13.30

- \* Official closing NEXTWORK FORUM

15.00

- \* Itineraries and guided tours



## YOUR CUSTOM-MADE PARTICIPATION

NEXTWORK FORUM aims to enhance communication, strengthen learning, advance coordination and improve collaboration among local and international partners from Italy, European countries, the Mediterranean area and its neighbourhood, in a comfortable location.

You may select, from the list below, the participation option best suited to you:

- Pack 1 - Fee category: **ORGANIZATIONS - STANDARD**
- Pack 2 - Fee category: **ORGANIZATIONS - PLUS**
- Pack 3 - Fee category: **SINGLE PARTICIPANT - Full Single Pass**
- Pack 4 - Fee category: **Special double Full pass**
- Pack 5 - Fee category: **Single pass**
- Pack 6 - Fee category: **Daily single pass**
- Pack 7 - **Application to your chosen training course**  
(See our Price List for courses)
- Pack 8 - **Partner**

### EARLY BIRD: discount 10%

A 10% discount is offered for those applying no later than May 30<sup>th</sup> 2014.

### OPTIONAL:

- \* Additional hotel services
- \* Thalasso Spa treatments
- \* Transfer from/to Puglia and Basilicata main airports and railway stations
- \* Personalized exhibition space ( prices depends on your staged sq.m. and stage conditions)
- \* Meeting rooms on demand

Participation terms, pricing, service features, application forms, technical and administrative staff contacts and further information are available at the following website: [www.nextworkforum.it](http://www.nextworkforum.it)

Write to us: [info@nextworkforum.it](mailto:info@nextworkforum.it)

### Promoters:



REGIONE PUGLIA

**valore** ∞  
formazione | esperienze | innovazione

Managed by: **NEXTWORK Soc.coop a r.l.**