



Observatory **PASCAL**

Place Management, Social Capital and Learning Regions

<http://www.obs-pascal.com>

## PASCAL PURE WORKSHOP BRUSSELS

8<sup>th</sup> – 9<sup>th</sup> FEBRUARY 2010

### MID-TERM REVIEW AND ACTION PLANNING

Convened at the Brussels offices of Kent County Council

This announcement is a 'headline' summary of the action points prepared by Professor Chris Duke, PURE Academic Director as part of his full report of the above meeting. That full version can be found elsewhere within the website.

### Main Points for Action

#### A. Supporting

1. **New Regions** should be supported in and given adequate time to **establish a local RCG, support and understanding** prior to producing RPs and pre-visit RBPs.
2. In particular an ongoing '**client manager**' for each Region (often probably the CLR) appears to be essential.
3. Consultation should continue about how **support to Regions can be continued** and benefit gained from ongoing PURE networking after 2010.
4. General **documentation**, requests for information, Briefing Papers etc should be **kept to a minimum** and be as brief, clear and simple as possible.

#### B. Communicating

5. Efforts should be redoubled, building on excellent recent improvements, to make the **PURE Website** accessible and user-friendly – and to encourage its active and interactive use.
6. In view of the wide support for the notion of Clusters and uncertainty how to use them, **the arrangement for Clusters to be reconfigured** to include groups of **similar Regions as Clusters** in a matrix across all present and any new thematic Clusters.
7. As (especially new) Regions identify **new Cluster themes** these should be **added** to the reconfigured 'cluster matrix'.

#### C. Benchmarking

8. The early experience and successes with **Benchmarking** eg. in Melbourne should be fully shared as a basis to give other Regions confidence to do this.
9. Emphasise in all documents and other work the **purpose of Benchmarking** – learning and improving, not ranking or competing
10. Easy **web-based approaches** to Benchmarking should be made available immediately via the Website and the most serviceable (and available in IP terms) adopted by other regions for benchmarking.
11. Based on the Benchmarking experience so far, David Charles and Bruce Wilson should be invited to **review the Tools and make revisions** based on feedback.
12. The Project should now explore how to **connect** outcomes from 1<sup>st</sup> rounds of **HEI and Region benchmarking** to point up gaps, opportunities and actions.
13. Possibilities should be explored to **link** the focus and findings of **Benchmarking with** the reconstructed **Clusters** system.



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#### D. Broadcasting

14. **Useful examples of Good Practice** should be prepared in each Region with a simple template for PURE Wiki and then where fitting onto the Website Clusters.
15. A special strength of PURE is the **diversity of Regions**; efforts should be made to analyse this experience and to include findings among the main Project outcomes.
16. Invite each Region through its Coordinator and the leader of the CDG to prepare a **2-3 page progress summary** for the Ostersund meeting.

#### E. Linking

17. In preparing reports for the Ostersund and Gabarone meetings, focus on **distance travelled and the diverse achievements** of different Regions.
18. Possible partnership with the **New Club of Paris** should be investigated with a view to linking that governmental and policy network to PURE's field-anchored experience.
19. Discuss with regions and prepare **an inventory of national and international links** which each (or more) region may find advisable and useful in supporting their own objectives. PURE to facilitate these links.

Key colleagues have been identified within PURE and the regions to take these Action Points forward. Each region is encouraged to put forward its own views on the above and to indicate how each can be made to work in their own context. See the full Report for further details.