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Dear Colleague,

Please find below an invitation to a conference on Bachelor programs in leadership. Please feel free to circulate it to your colleagues and anyone else who might be interested.

Best wishes,

Anders Örtenblad  
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Head conference organizer  
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## BECOMING A LEADER **A matter of education?**

**An International Research and Education Conference on Bachelor Programs in Leadership, Whether Leading can be Learnt, and Leadership as a Profession**

Tuesday 16th June (lunch) – Thursday 18th June (lunch) 2015  
Pre-conference Monday 15th June 2015: comments on research papers

**Venue:** University of Nordland, Bodø, Norway

Lately, some universities (mainly in the U.S.) have started to offer Bachelor degrees in Leadership (not in management). Behind this phenomenon there is an assumption that leadership is something that can be learnt and, perhaps even more important, that leadership is a subject important enough majoring in. The phenomenon also indicates that what a leader mainly needs to know is leadership and, thus, that leadership should be turned into a profession.

This conference is meant to be a meeting place and arena for knowledge exchange, debate and discussion on, mainly, whether or not it is reasonable to offer bachelor programs in leadership, but also on any subject connecting to this issue (such as whether or not leadership can be learnt/taught and whether or not leadership should be turned into a true profession).

**Keynotes:**

- Sandra J. Peart, Dean & Professor at Jepson School of Leadership Studies, University of Richmond, USA
- JC Spender, Research Professor at Kozminski University, Warsaw, Poland and Visiting Prof at several places including ESADE and Cranfield
- Jon Billsberry, Professor of Management at Deakin University, Australia