

Third Annual Conference

“Education and Global Cities: Horizons for Contemporary University”

Location: St Petersburg, Russia

Dates: 19-21 May 2016

Organizers:

- HSE University St Petersburg
- Ural Federal University (Yekaterinburg)
- ITMO University, St Petersburg

The key areas for discussion are:

- The challenges and opportunities facing a contemporary university and the search for a strategy that accommodates multiple missions
- University development: is there an alternative to rankings?
- Universities in the context of regional development: towards a fourth university mission
- The search for interdisciplinary balance: the new role of social sciences and humanities
- Demand for modern qualifications: moving towards a new model of universities and labour market cooperation
- Development standards of the innovative entrepreneurship university
- Business school mission in a contemporary university
- Smart cities: cooperation of universities and cities

Agenda:

May, 19th, Thursday

Venue: The new stage of the Alexandrinsky theatre, 49A Fontanki Emb.

9.00-10.00 – Registration, welcome coffee break

10.00-12.30 – **Plenary Session “The Search for a Strategy in the Face of Multiple Missions”**

Venue: the main stage

Organizer: HSE University St Petersburg, Ural Federal University (Yekaterinburg)

The session will re-examine the concept of the research university in the context of world university rankings and the impetus to develop research fields that contribute to the position of a university within



these rankings. Participants will discuss the theoretical and practical aspects of implementing new research models to analyze how those involved in research and innovation interrelate (research centres, universities, businesses, governments). New approaches to designing tools for innovation policy will be examined.

12.30-13.30 – Lunch

13.30-16.00 – **Plenary Session “University Development: Is There an Alternative to Rankings?”**

Venue: the main stage

Organizer: ITMO University

16.00 - 16.30 – Coffee break

16.30 – 18.00

Round Table “Role of Universities in Urban and Regional Development”

Venue: the main stage

Organizers: HSE Institute of Education, HSE University St. Petersburg

Academics and professionals alike are increasingly focusing their attention on the role of universities in stimulating urban and regional development. Contemporary universities are driving the development of economic and innovation ecosystems and play a key role in the transition to a new technological order.

In 2015, Russia’s Ministry of Education and Science initiated a project to develop a network of so-called “Supportive” universities as engines of regional and urban development. 11 universities have been supported in the first stage of the call to prepare a development programme for their university which must include a model for integration with the region.

The Round Table aims to discuss the opportunities for enhancing integration between universities (such as the “supportive” universities) in the process of urban and regional development. Representatives from universities, local and federal authorities and experts are invited to participate in the discussion.

Key topics for discussion:

- What is the role of Supportive universities in the social, economic and innovative development of regions and big cities? How is the third mission of university interpreted by the different regional stakeholders?
- What are the possible models and mechanisms for engaging supportive universities in the process of regional development? How can the model of a joined-up university be optimized?
- How do we build an effective dialogue between cities, regions (including business and industries) and universities? What are the main limits and barriers to such a dialogue?
- How can universities actively influence the spatial and environmental development of a region?
- How do we balance the demands of global and national competitiveness, and to what extent are they relevant to the needs of urban and regional development?



Round Table “The Search for Interdisciplinary Balance: the New Role of Social Sciences and Humanities”

Venue: the media studio

Organizer: HSE University St Petersburg

Participants will discuss the emergence of new, cross-disciplinary research fields that bring innovations in research methodologies and cooperation between traditional disciplines. Particular attention will be given to changes in the traditional balances between the disciplines, and the increasingly fragile position of the social sciences and humanities vis-à-vis the natural sciences.

Participants will also examine how the drive to achieve world research excellence impacts the traditional social and economic role of the university in given national or regional contexts.

Round Table “Development Standards of the Innovative Entrepreneurship University”

Venue: the study stage

Organizer: ITMO University

20th May 2016, Friday

Venue: The National Research University Higher School of Economics – Saint Petersburg, 3A Kantemirovskaya st.

09.00-10.00 Registration

10.00 – 12.30 - **Plenary Session “Demand for Modern Qualifications: Moving towards a New Model of University and Labour Market Cooperation”**

Venue: Auditorium 436

Organizer: HSE University St Petersburg, St.Petersburg Labour and Employment Committee, Business Magazine “Expert North-West”

12.30 – 13.30 - Lunch break

13.30 – 16.00 – **Round Table “Smart Cities: Cooperation of Universities and Cities”**

Venue: room 345

Organizers: HSE Institute of Regional Research and Urban Planning, HSE University St. Petersburg

Key topics:

- What is a “smart city”: clean technologies or new development model?
- What role can universities play in establishing and developing “smart cities” and creating comfortable, people-oriented environments?
- How do we build an effective dialogue between urban authorities, businesses and universities? What are the main limits and barriers to this?
- How do we estimate the needs of students in the creation and development of “smart cities”?





- What are the tasks for urban planners and architects when creating “smart cities”?
- What are the requirements for providing a comfortable environment and urban development strategy for a successful educational environment at universities?
- How do we build up a mental rapport between universities and cities?

Round Table “Financial Models for Higher Education”

Venue: Auditorium 436

Organizer: ITMO University (St Petersburg)

Round Table “Student Participation in the Development of University Strategy”

Organizer: ITMO University (St Petersburg)

Round Table “Business School Mission in a Contemporary University”

Venue: room 435

Organizers: HSE University St. Petersburg, St.Petersburg Labour and Employment Committee, Business Magazine “Expert North-West”

EACES Workshop “Human Capital in Cities: A Comparative Perspective”

Venue: Auditorium 246

Organizer: HSE University St Petersburg

Topics of interest include, but are not limited to:

- spatial distribution of human capital and skills
- spillover effects of human capital stock
- regional heterogeneity in return to education
- local labour market and human capital accumulation
- labor market and qualification mismatch
- young people, labor markets and student mobility
- local community and earnings inequality
- Institutions, ethnic diversities and regional disparities

16.00 – 16.30 – coffee break

16.30 – 18.00 - Continuation of EACES Workshop “Human Capital in Cities: A Comparative Perspective”

Venue: Auditorium 246

Organizer: HSE University St Petersburg

Sessions and round tables of HSE Research Units

Exhibition of the history of education in St. Petersburg in collaboration with the Cinema Documents Archive





Organizer: HSE University St. Petersburg

21st May 2016, Saturday

Venue: The National Research University Higher School of Economics – Saint Petersburg, 3A Kantemirovskaya st

10.00 – 12.30 - **Sessions and round tables of HSE University Research Units**

Continuation of EACES Workshop “Human Capital in Cities: A Comparative Perspective”

Venue: Auditorium 246

