

Universities' Third Mission: Indicators and Good Practice

E3M Project Final Conference

2 - 3 February 2012
Wood Quay Venue, Dublin, Ireland



European Indicators and
Ranking Methodology for
University Third Mission



Education and Culture DG

Lifelong Learning Programme

Introduction

In the modern knowledge societies universities play an increasingly more important role in achieving economic growth and social progress. Their traditional roles of teaching and research are being broadened to include activities of Third Mission that facilitate their engagement with society and industry.

While universities' teaching and research roles are well understood and measured, Third Mission is yet to be better examined and approaches to its measurement developed. The final E3M conference will discuss the issues related to measuring Third Mission, present a set of indicators developed by the project and share good practices in attempt to develop a European-wide measurement framework for Third Mission activities.

Aims of the conference

The main aims of the event are:

- To present the results of the E3M project.
- To raise awareness of Third Mission activities and provision in Europe.
- To discuss the importance of measuring of Third Mission activities.
- To exchange good practices among third mission providers.
- To present *Green Paper* on Third Mission policy recommendations and discuss it.

Who should attend?

The conference is addressed to all stakeholders interested in the development of Third Mission activities at universities, and in particular:

- Universities
- Accreditation and ranking agencies
- Policy makers
- Institutions working with universities in the areas of technology transfer and innovation, life long learning and social engagement
- International organisations
- People working on projects in similar area
- Networks' coordinators

Conference Fee

The early bird conference fee of €100 is available up to 1st December 2011.

For registrations after 1st December 2011 the fee will be **€130**.

The fee includes:

- ◆ participants pack,
- ◆ lunch and refreshments,
- ◆ conference diner on Thursday evening.

Registration and Payment

To register please go to the registration website: www..... (to be added)

Please note that registration for the conference will be closed should a maximum of 100 participants be reached.

Cancellations

Cancellations and requests for reimbursement of the fee must be notified in writing to Dublin Institute of Technology by 1st January 2012 at the latest. A cancellation charge of 25% will apply and will be deducted from your refund. Transfer of a registration to a colleague is possible, if the organiser is notified in advance.

Payment Options

The conference fee can be paid through the payment facility available at the registration website.

Conference Venue

The conference will be hosted at the **Wood Quay Venue** at the Dublin City Council Offices. The entrance to Wood Quay Venue is from the walkway directly behind the amphitheatre in the Civic Offices Park.

The conference diner on Thursday night will be held at the Brazen Head (www.brazenhead.com).

PROGRAMME

Thursday, 2nd Feb 2012

2.30 – 3.00 pm	<i>Registration (tea & coffee on arrival)</i>
3.00 – 3.15 pm	Welcome and Introduction
3.15 – 4.15 pm	Keynote address (40 min + 20 min questions and comments)
4.15 – 4.45 pm	E3M: Introduction to the project
4.45 – 5.00 pm	<i>Tea & Coffee</i>
5.00 – 5.25 pm	Educational rankings and measuring methodologies
5.25 – 5.55 pm	Discussion on ranking and measuring third mission
5.55 – 6.00 pm	Close of the first day

8pm Conference dinner at Brazen Head

Friday, 3rd Feb 2012

9.00 – 9.15	Tea & coffee on arrival
9.15 – 10.25 am	Technology Transfer and Innovation: indicators, best practices, and policy issues (25mins) Discussion (45 mins)
10.25 – 11.35 am	Continuing Education: indicators, best practices, and policy issues (25mins) Discussion (45 mins)
11.35 – 11.50 am	Tea & Coffee
11.50 – 1.00 pm	Social Engagement: indicators, best practices, and policy issues (25mins) Discussion (45 mins)
1.00 – 2.00 pm	Lunch
2.00 – 2.30 pm	Presentation of the Green Paper
2.30 – 4.00 pm	Discussion of the Green Paper (group discussions)
4.00 – 4.15 pm	Tea & Coffee
4.15 – 4.50 pm	Summary of the discussion
4.50 – 5.00 pm	Conference Close

About E3M

E3M is a three years project co-funded by the European Commission under its Lifelong Learning Programme and developed by partners from eight European countries. The aim of this project is to generate a comprehensive instrument to identify, measure, and compare Third Mission activities of HEIs from a wide perspective. This will be achieved by creating indicators on Third Mission activities and by giving a new approach on the concept of ranking methodologies.

Background and overview

There is a growing recognition around the world of the role universities can play towards economic growth and social development in the modern "**knowledge society**" as lay out by the Lisbon Strategy. University activities have traditionally been understood as two missions: teaching and research. However, more recently policy makers have been keen to encourage all the other contributions of universities to society, their Third Mission.

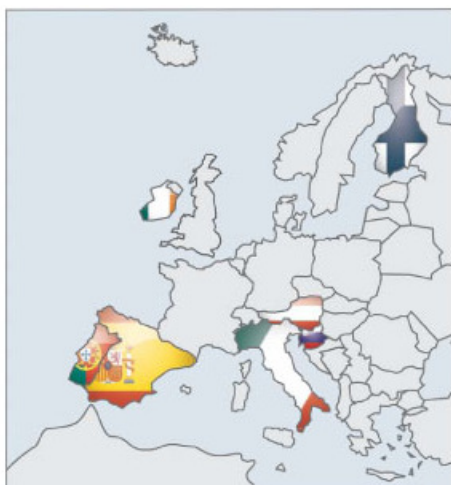
While several ranking systems exist for the First and Second Missions, the **Third Mission** lacks any cohesive methodology. E3M will address this need.

First, a set of standard indicators for three dimensions of the Third Mission that we believe to be indicative of the **Third Mission as a whole will be developed and validated. These dimensions are Continuing Education, Technology Transfer & Innovation and Social Engagement.** Second, a ranking methodology will be created to assess the performance of European Third Mission providers, benchmarking excellent practices, and helping to create a common European area of higher education institutions. These tools will be built into a web based platform to provide access for project stakeholders, along with a range of case studies of excellent providers.

E3M will involve several leading European Higher Education networks to ensure a broad and sustainable dissemination of the project's outputs. The project will enable Third Mission providers to assess their own performance, share best practices and build relationships with other European Third Mission providers. This will lead to more effective and efficient services being provided to society and industry as institutions seek to improve their standards, improving the quality of their lifelong learning provision and other services. Funding bodies will be provided with a tool to understand Third Mission performance, rewarding excellence and rectifying lower standards.

Partnership

- SPAIN: Universitat Politècnica de València (project coordinator);
Universidad de León
- PORTUGAL: University of Porto
- SLOVENIA: University of Maribor
- IRELAND: Dublin Institute of Technology
- ITALY: Istituto Superiore Mario Boella
- FINLAND: University of Helsinki
- AUSTRIA: Danube University Krems



Partnership



UNIVERSITAT
POLITÈCNICA
DE VALÈNCIA



Universidad de León



Istituto Superiore Mario Boella



UNIVERSITY OF HELSINKI

