
Engage 2010

The engaged university – embracing change

7 & 8 December 2010, London

Public engagement can transform the ways universities behave and how they are perceived and valued. Join us at Engage 2010 to find out why engaging with the public is a critical survival strategy for the 21st century university, and how different institutions are rising to the challenge.

The conference is aimed at anyone with an interest in university public engagement and will include content tailored to senior managers, academic staff and researchers, support staff, policy makers, students, volunteer coordinators and community partners.

Content includes....

- The launch of our **Public Engagement Manifesto** and associated resources – distilling the learning from the **Beacons** initiative and inspired students project, and created to inspire and support universities to embrace engagement in their work and to help them meet the expectations of their funders.
- High profile speakers, exploring the place of public engagement in the 21st Century university system. Including:
 - **Alan Thorpe**, Chief Executive, RCUK
 - **David Sweeney**, Director of Research, Innovation and Skills, HEFCE
 - **Dame Nancy Rothwell**, President, University of Manchester
 - **Dame Fiona Reynolds**, Director-General, National Trust (tbc)
 - **Sir David Watson**, Principal, Green Templeton College, Oxford
- **Interactive workshops** that will share the stories of the beacons and others – honest, practical explorations of how they've sought to make their universities more 'engagement friendly' - everything from using social media and running festivals, to creating an engagement strategy and changing reward structures in their institutions.
- **Engagement in practice**: front line experiences from practitioners who've developed effective ways of engaging with the public - from campaigns and comedy to co-produced research projects and student volunteering.
- The launch of resources from our **vinspired students project**, including our groundbreaking research into student volunteering.

Book Now

We have extended our early bird booking rate for 1 week, until the 30 October.

Early bird delegate rate: £100 for one day; £150 for two days. Students (ie undergraduates, postgraduates, studying full or part time) are offered a reduced early bird rate of £55 for one day; £80 for two days. Bursaries are available for people unable to cover the conference costs.

This was sent by the [National Co-ordinating Centre for Public Engagement](#)
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