## The Future of the Intellectual Project The Transformation of Contemporary Universities

## 17.45 on Friday 26th October, Woburn House, London

## Seminar Overview

The New Institutional Imperatives seminar series has sought to explore the key avenues in which contemporary universities are developing their third mission activities. These are in regards economic, societal, political, and enterprising engagement. Our final seminar will raise two fundamental challenges associated with the third mission, namely the future autonomy of academic scholarship and the economic model to sustain and develop HEIs over the coming vears. This seminar series has shown how the third mission seeks to harness the entrepreneurial and civic capacities of universities to develop innovative ways to bridge public and private divide and generate greater impact by playing a more strategic social and economic role locally and globally. This final seminar will explore these questions from a series of influential academic. figures from policy, practitioner domains.

**Rt Hon David Willetts MP** *Minister of State for Universities and Science* 



Prof Geoffrey Crossick

Director of the AHRC's

Cultural Value Project & Former

Vice-Chancellor

University of London



Prof Mary Walshok
Associate Vice Chancellor for
Public Program
UC San Diego



Prof Nick Petford

Vice Chancellor

University of Northampton



Registration

To register for the seminar go to:

www.niiseminars.co.uk

or please contact:

Tim Vorley
tim.vorley@sheffield.ac.uk

Fumi Kitagawa fumi.kitagawa@mbs.ac.uk

Prof Sir Tim Wilson
Former vice-chancellor of the
University of Hertfordshire &
Author of University-Business
Collaboration review











