

# EUROPEAN UNION CENTRE

The EU Centre at RMIT presents:

## Creative Berlin: The Role of Culture and Creative industries for the Development of the Divided Capital City of Germany

### Event details

Tuesday 14 February, 2012  
16:00 pm – 17:00 pm  
RMIT City campus,  
Court Room 3, the Chancellery, RMIT Building 20  
Enter via 124 La Trobe Street or Bowen Street

### Speaker

**Professor Dr. Klaus R. Kunzmann, Visiting Fellow and former Jean Monnet Chair**

Free event. All welcome.  
Please RSVP to [eucentre@rmit.edu.au](mailto:eucentre@rmit.edu.au).



Professor Klaus Kunzmann was Director of Research of the School of Spatial Planning of the Technische Universität Dortmund in Germany from 1974 to 1993. Thereafter, until his retirement in 2006, he held a Jean Monnet professorship at the same university.

Klaus Kunzmann is a member of the German Academy of Spatial Planning and Research, a honorary member of the Royal Town Planning Institute (RMIT) in Britain and a honorary member of the Association of European Schools of Planning (AESOP). In 1996 he received a honorary PhD from the University of Newcastle in the UK. He has published widely in German, English, French and Italian on European territorial development, on regional restructuring in traditional industrial areas, and on the role of culture and creative industries for urban and regional development.

Cities all over the world aim to secure post-industrial employment and attract investment and qualified labour by promoting a creative image and creative industries. Can a city be creative? What is the creative capital of the city? What are the preconditions, what the obstacles to make a city creative? This presentation will examine the particular circumstances of Berlin, and the part that the creative industries have played in the development of Berlin since reunification.

