



NEXTWORK European Project Forum

2014 EDITION

01 -04 October – Castellaneta Marina- Taranto Italy

People from 35 Countries.- 250 Best Practices Presentations- Meeting B2B- 6 Foresight- 3 Focus- 10 Training Courses – 1 International Conference

Nextwork: Who is addressed to.

- *Project manager coming from the European Union Member States and neighbouring ones;
- *EU Structural Funds grantees;
- *Teachers;
- *Executive Directors from Public Authorities, Educational Institutions, companies;
- *Graduates and Researchers;
- *Students from college and universities.

Nextwork: The network and the meeting centre for Euro project Management

Nextwork is an important event aimed at developing international relations with the various protagonists of the *EU grant-funded projects*

(academic and educational Institutions, Universities, companies, Public Authorities, associations and research centres)

This is an international network for:

- the dissemination and “exploitation”
- the development
- the sharing

of funded or ongoing projects.

It wants to increase the birth of new ideas and operating partnerships, able to achieve the EUROPE 2020 goals and the present EU strategy.

Nextwork is the perfect space for networking, for getting acquainted with new managers and for raising projects.

>>NextStep: learning and skills.

Nextwork is a 4-day meeting projected to furnish methodology and skills to be successful in the complex world of education and research, skills development and European project management.

>>NextDate: a full Agenda of sessions and events

A unique opportunity to meet experts and European project managers from different countries, to join courses, training sessions and conferences, to focus on approaches and best practices, to discover our concept of “foresight” and to get in touch with a set of experts in the learning & development sector (L&D)

>>NextForum: The Net-business networking.

Nextwork is about live and virtual. It is not only a periodic meeting, but also a permanent web forum, which continue to strengthen relations and contacts or to propose e-learning courses for skills development, thanks to the website nextworkforum.it

A virtual community to keep up to date with what happens in the world of Eu- funded projects, thanks to the online catalogue available until the next edition.

>>Nextreason/why: one more reason to join the forum

- High innovativeness and newness in the related contents:

- EU Competitiveness and Innovation Framework Programmes,
- EU measures to strengthen social and economic cohesion, sustainable growth, natural resources,
- European security and citizenship,
- the Europe’s role in the world.

(Horizon 2020, Cosme, Erasmus + ecc.)

- Focus on the best project activities in recent years: case histories selected by European networks and described by their creators, manager and supervisors in Italy and abroad. A set of assessments and discussions of the entire project life-cycle will be provided, from the application form to the ongoing /ex post evaluations and budgeting.

- The presence of great international and national speakers, to reflect together on the European grants and their field of competence in the frame of the new EU Programme 2014/2020.

10 good reasons to join Nextwork

1. A valuable opportunity to know about the Multiannual Financial Framework 2014/2020 and to exchange best practices for the euro-project management;
2. An open space for information and education;
3. An original event for multilateral exchange and euro-med cultural cooperation

4. An open window on the future of Europe 2020, its programmes and actions;
5. An opportunity to be an active protagonist in the projects background;
6. The possibility of facing with growth forecasts and challenges in the strategic fields of development, for the next decade.
7. A match with new techniques and methodologies of joined-up management;
8. An interaction with Italian and international specialists in the European strategic fields, acquiring skills, ability and know-how.
9. A set of business relations with Italian and international partners, in order to contribute to the building of the next project generation, taking into account what has been done until now.
10. A specific website (nextworkforum.it) which guarantees a special showcase for everyone until the next edition in order to continue the opened relations and to develop new ones.

Nextwork days

The 4-day forum is composed of 2 intensive-days and 2 supplemental ones for educational sessions.

In numbers:

- more of 250 presentation sessions of Eu-funded projects and products;
- 1 International Conference with the presence of European Authorities and representatives in the world of research and education.
- 6 “Foresight”
- 3 Focus on the key themes;
- a large set of activities, training courses and thematic workshops both in English and Italian language
- B2B meeting between the participants
- European network and institutions’ booths.

NEXTWORK MEETING b2b networking

NEXTWORK is based on scheduled meetings between the participants.

The participating organizations are invited to describe, on the website nextworkforum.it, their own activity: their ongoing or completed projects, fields of interest, new ideas for next projects.

The website will be the space of data collection for all registered people: in this way, each participant will obtain a personalized appointment schedule from the expressions of interest and meeting requests collected in the database. Thus, everyone would put online its own supply/demand and found the meeting which best fits for its own needs and expectations.

NEXTWORK PROJECT

Best practices presentation

A set of 45-minute meetings, managed from those participants who want to discuss about their ongoing or completed projects and about ideas for the next announcements. Each discussed project will be promoted on the website in order to support cross-cultural relations and participations.

NEXTWORK CONGRESS

International european conference

The Forum International Conference is dedicated to the main themes of the new EU Programme 2014/2020, and it is particularly focused on the officially launched “2014: Year of Reconciling Work and Family Life”

“Euro-Mediterranean cooperation policies: the new framework 2020”

The presence of Ministers and Authorities from Italian and European institutions, professionals from the world of culture and research and companies, together with the two Deans from UNIVERSITA' DEGLI STUDI DI BARI and POLITECNICO DI BARI is expected.

NEXTWORK FORESIGHT

Meeting the challenges

A set of conferences organized to face with the next challenges in the coming ten years and with the new frontiers of the following development fields:

- Agricultural and food
- Energy and environment
- Culture and Tourism
- Technologies
- Ecotransport & mobility
- Training and education

In cooperation with CNR- ITALY (National Research Centre), Apulia productive districts, P.O.N.(National Operative Programme) network- Italy Convergence

NEXTWORK FOCUS

Panel workshop

Thematic panels focusing on the 3 strategic fields of Euro-project management, directed by one moderator and one related discussant , together with:

-EU specialists, Executive directors from Public Authorities, entrepreneurs and representatives of employers and companies' associations, researchers and research centre

Directors, business managers and Easy Finance experts.

1. START UP MEETING: Creating a new Enterprise 3-0
2. SMART CITIES, SMART COMMUNITIES: EU PROJECTS AND CONCILIATION POLICIES
3. NGO, INTERNATIONAL AND EURO- MEDITERREAN COOPERATION

NEXTWORK TRAINING

A series of workshops and courses about Nextwork themes will take place during 3 days of the 4-journey program (except the International Conference Day)

As an instance: euro-project management, learning and teaching methodologies, Multimedial technologies, marketing and communication of research results, reconciliation of work and family life, ecc..

The courses will be in English, some of them in Italian.

WHERE NEXTWORK

The biggest Convention & Spa resort in Italy, a prestigious complex in the heart of Magna Grecia- NOVA YARDINIA.

In the most striking landscape of the Ionian coast between Apulia and Basilicata, located a few steps from white shores and crystal clear sea, immersed between the Nature Reserve Aleppo secular pines in a perfect union of sea and nature, architecture and wellness ,

Nova Yardinia (Castellaneta Marina- Taranto TA) offers 4 and 5 star buildings, satisfying different holiday and self-contained accommodation demands

There is Free Internet WI-FI Connection in common areas and meeting centre

With its 3.500 square metres of environments dedicated to wellness, Nova Yardinia represents the biggest Thalasso SPA of Italy and the Mediterranean Sea

- **Itineraries for Participants and Partners:**

Nova Yardinia is deeply inspired by Apulia and Basilicata about the offer of awesomeness connected to the nature, art itineraries, wine-and-food traditions.

Alberobello, the capital city of the “*Trulli*” (inscribed by Unesco as a “World Heritage Site”), Martina Franca, Puglia Baroque cradle, Matera, the city of the “*Sassi*” (inscribed by Unesco as a “World Heritage Site”) (sito UNESCO), Castellana Caves , the *Masserie*- manor farms: all reachable in less than one hour!

Nova Yardinia Resort

.S. 106 km 466.600

74010 Castellaneta Marina (Ta)

Tel. +39 099 8204901 - +39 099 8204020

DISTANCE FROM THE AIRPORT OF.

Grottaglie- 30 km (30 min) / Bari - 90km (60 min) / Brindisi – 100 km (60 min)

DISTANCE FROM THE RAILWAY STATION OF:

Bari- 90 km (60 min) / Taranto- 45 km (30 min) / Castellana Grotte - 5 km (5 min)

DISTANCE FROM THE TALL ROAD:

Taranto A14- 20km (5 min)

TERMS OF PARTICIPATION:

- Participation ENTI STANDARD
- Participation ENTI PLUS
- Participation at the Forum - Full Single Pass
- Participation at the Forum - Daily Single Pass
- One or more Training Courses Attendance and participation at the Forum

EARLY BIRD: 10%DISCOUNT

Participants who will register by the end of April, 30 th 2014, can get 10% discount on the regular price for each package.

OPTIONAL :

- Personalized exhibition spaces;
- Rental of meeting rooms
- Added hotel services
- Talasso Spa services
- Transfer from/to railway stations and airports of the main cities of Apulia and Basilicata

Participation terms, costs, details of services, registration form, contacts and further information are available on the website: www.nextworkforum.it

Write us! : info@nextworkforum.it

NEXTWORK CALENDAR

Wednesday, October 1th

14.00- 18.30 p.m

*Preparation of booths

*Starting Nextwork Training

Thursday, October 02th

09.00 a.m

*Official opening of NEXTWORK FORUM

09.30a.m- 01.00 p.m.

*Nextwork Meeting

*Nexwork Projects

*Nextwork Training

10.00a.m. - 01.00 p.m.

*Nextwork Foresight: Education & Training

*Lunch

02.00 p.m. – 06-00 p.m.

*Opening booths

*Nextwork meeting

*Nextwork Projects

*Nextwork Foresight: Energy and Environment

*Nextwork Foresight: Agricultural and food

02.00 p.m. – 05.30 p.m.

*Nextwork Focus: Start up meetng:" Creating a new enterprise 3.0"

*Nextwork Training

08.00 p.m. – 10.00 p.m.

*International Music and Dance Happening

*Live Music

Friday, October 3th

09.00 a.m.

*Nextwork Congress "Euro-Mediterranean cooperation policies: the new framework 2020"

01.0 p.m

*Lunch buffet

02.00 p.m.- 06.30 p.m.

*Opening booths

*Nextwork Meeting

*Nextwork Projects

*Nextwork Foresight: Culture and Tourism

*Nextwork Foresight: Technologies

Saturday, October 4th

9.30 a.m.- 01.00 p.m.

*Opening booths

*Nextwork Meeting

*Nextwork Projects

10.00 a.m.- 01.30 p.m.

*Nextwork Focus: Local Authorities, Eu projects and Reconciliation policies

*Nextwork Focus: No Profit Organizations, International and Mediterranean cooperation

01.0 p.m. – 01.30 p.m.

*Official closing Nextwork forum

03.00 p.m

*Itineraries and guided tours