

PLACEM

MARKER

WEEK

END



**THE FIRST
PLACEMAKING
CONFERENCE IN SOUTHEAST ASIA**

4 - 8

NOVEMBER 2019

CHIN WOO STADIUM

ASEAN

How do we create public spaces that people love?

Places people love: that's the goal of placemaking. Placemakers create public spaces that inspire; that bring us together, make us happier and healthier, and give us a strong sense of identity. And they're not just good for people – vibrant public spaces are good for business and the economy, too.

Placemaking was pioneered by William Whyte and Jane Jacobs in the 1960s, and since then, its narrative has mostly been centred in developed countries – until now. For the first time, Southeast Asia will have its very own conference of placemakers at Placemaker Week ASEAN!

This international event will highlight best-in-class placemaking case studies from across the region, enabling Asia's most passionate and innovative placemakers to share best practices and hone their expertise.

On top of that, participants will have the opportunity to collaborate with Malaysian local councils and developers, advocate for the adoption of placemaking as standard practice, and encourage local businesses to relocate to Kuala Lumpur's historic core – all in support of urban rejuvenation efforts and real-life impact.



Join the movers and shakers of Southeast Asia's placemaking in Kuala Lumpur & Penang!

Think City is proud to announce the first-ever **Placemaker Week ASEAN!** Co-presented with UN-Habitat, the region's first event of its kind will take place in Malaysia from **4 to 8 November 2019**.

Placemaking tailored to Southeast Asia's unique culture & tropical climate

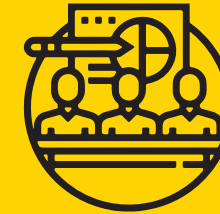
With site visits to Downtown KL, Klang, and Penang, you'll experience hands-on, practical learning tailored to the local cultural context and the unique challenges of Southeast Asia's tropical climate.

Programme



Place Games

In a place game, participants visit a site to identify its strengths and discover opportunities to improve it. After analysing the site, participants propose recommended interventions to the relevant city council.



Talks & Workshops

Through a wide range of talks and workshops, participants will learn culture and climate-specific best practices from regional and global placemakers to strengthen their work on public spaces.



Tours & Site Visits

Participants can join tours and site visits to learn about local urban rejuvenation projects directly from the project owners, as well to draw inspiration from local cultural experiences.

Conference ticket will include:*

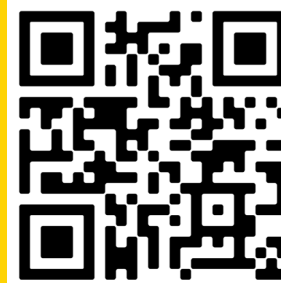
- Hands on, on-site learning with international placemakers
- Placemaking tours & site visits across 3 cities
- Place games
- Talks & workshops
- Panels of international speakers
- Plenary sessions

Ticket Prices

Students	RM 150
Group (minimum 3+)	RM 1200
Individual	RM 1500

Find out more at www.placemakerweek.com.

*Student tickets available for plenary sessions only

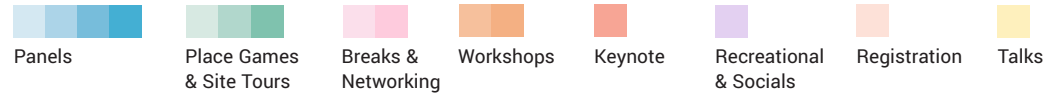


Get your ticket now at bit.ly/PWASEAN

**Qualifies for 6 CPD Points
HRDF Claimable**

Schedule*

*TBC



Optional Tours and Site Visits

	Day 1 - Monday 04 Nov 2019	Day 2 - Tuesday 05 Nov 2019	Day 3 - Wednesday 06 Nov 2019	Day 4 - Thursday (CW Stad) 07 Nov 2019 (Plenary Day 1)	Day 5 - Friday (CW Stad) 08 Nov 2019 (Plenary Day 2)	Post Event 09 Nov 2019					
08:00	Registration	Registration	Registration	Registration & light refreshments	Registration, breakfast & networking	Break & networking					
08:30	Travel to Penang	Penang: Tour of George Town World Heritage Site	Heritage Tour Urban Regeneration Tour Badan Warisan Tour Kebun-Kebun Bangsar & APW Tour	High Level Meeting* *invite only	Welcome Address Think City, UN-Habitat, Stipo	KL Tours: Taman Tugu Forest in the City Kebun - Kebun Bangsar & APW Heritage Tour Think City Urban Regeneration Tour					
09:00							KL Place Game in Heritage Core - Rex KL to Stadiums Negara & Merdeka	Place Game - River of Life (1/2 day)	Opening Keynote and Q&A	KL Tours: Taman Tugu Forest in the City Kebun - Kebun Bangsar & APW Heritage Tour Think City Urban Regeneration Tour	
10:00							Place Game - River of Life (1/2 day)	Place Game - River of Life (1/2 day)	Day 2 welcome: Recap Day 1 and Day 2 overview		
11:00							KL Place Game in KL Heritage Core continues	Place Game - Imbi	High Level panel with PlacemakingX, Stipo		Panel: Lessons from East Asia
12:00	Place Game - Imbi	Place Game - Imbi	Coffee break	Panel: Climate							
13:00	Penang: Place game and site tour	Break & networking	Klang place game & tour (1 day)	Break & networking	Lunch & move to next breakout session	Break & networking					
14:00							Break & networking	Break & networking	ASEAN Panel	Panel: People & Policy	
15:30							Break & networking	Break & networking	Break & networking	Lunch & Friday prayers Optional street food market excursion	Talk: Public, Private, Place-making
16:30							Break & networking	Break & networking	Break & networking	Panel: Place-making through	Workshop: Urban Agriculture
18:00	Break & networking	Break & networking	Break & networking	Panel: Place-making & Identity	Workshop: Citymaker Labs	Panel: Private-Public Place-making					
20:00-22:00	Welcome dinner in George Town World Heritage Site	Break & networking	Reception Party for early arrivals (Open to Public)	Panel: Community Place-making	Panel: Place-making Tools for Heritage Cities	Break & networking					
				Workshop: learning from Indonesia	Workshop: Re-experiencing the City through data and technology						
				Workshop: Data & Place	Closing Keynote & Panel						
				Talk: Place-making with children	Closing remarks & photos						
				Workshop: Inclusive Place-making	Break & networking						
				Talk: Re-experiencing the City through data and technology	Break & networking						
				Doors open for refreshments and mingling	Break & networking						
				Plenary Opening Dinner City at Eye Level Asia Book Launch Placemaker Awards ASEAN Launch	Closing festivities						

Themes

Building on the momentum generated at Placemaking Week 2018 in Wuhan, China, Placemaker Week ASEAN will focus on three themes:



WATERFRONTS



HISTORICAL STREETS



HEALTHY COMMUNITIES

Urban waterfronts are central to the life of a community. When integrated into the existing urban fabric, they can be turned into thriving public spaces – accessible and full of activity throughout the day and the year.

Historical streets face immense pressure from modern development. But historical streets are invaluable – their human-scaled qualities offer lasting appeal. Properly taken care of, historic streets can create a strong sense of place, belonging, and community, as well as attracting people who bring vibrancy and economic activity to the neighbourhood. Placemaking is crucial for preserving these vital historic public spaces.

The best public spaces enable and encourage healthy lifestyles, and in turn, produce healthy communities. Public markets which provide fresh and nutritious food and effective, well-designed bicycle lanes are just two examples of how public spaces can have profound impact on a community's well-being.

Speakers



Jan-Emmanuel De Neve

University of Oxford

Hailing from Belgium, Jan-Emmanuel De Neve is an associate professor of economics and strategy at the University of Oxford. An expert on the economics of human wellbeing and public policy, he is best known for his research on the economics of happiness.



Tita Larasati

Bandung Creative City Forum

Multi-talented Indonesian creator Tita Larasati wears many hats: co-founder and secretary-general of the Bandung Creative City Forum, contributor to the UNESCO Creative Cities Network, chair of the Bandung Creative Economy and lecturer and researcher at the Bandung Institute of Technology (ITB).



Ethan Kent

PlacemakingX

Ethan Kent works to support public space organisations, projects, and leadership around the world to build a global placemaking movement through development of placemaking as a transformative approach to economic development, environmentalism, transportation and more.



Nani Kahar

LabDNA

Malaysia's very own Nani Kahar is a social architect and partner at LabDNA, an urban architectural design practice that focuses on placemaking and community-building. Through fine art, popular culture, activism, and social structure interventions, Nani seeks to build better places for people.

Featuring many more speakers at PWA

#placemakerASEAN
#placemakerweekASEAN

Presented by:

thinkCITY
REJUVENATING THE CITY TOGETHER

UN HABITAT
FOR A BETTER URBAN FUTURE

Co-presented by:

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