



Derby Case Study: Reimagining Inclusive Economic Futures

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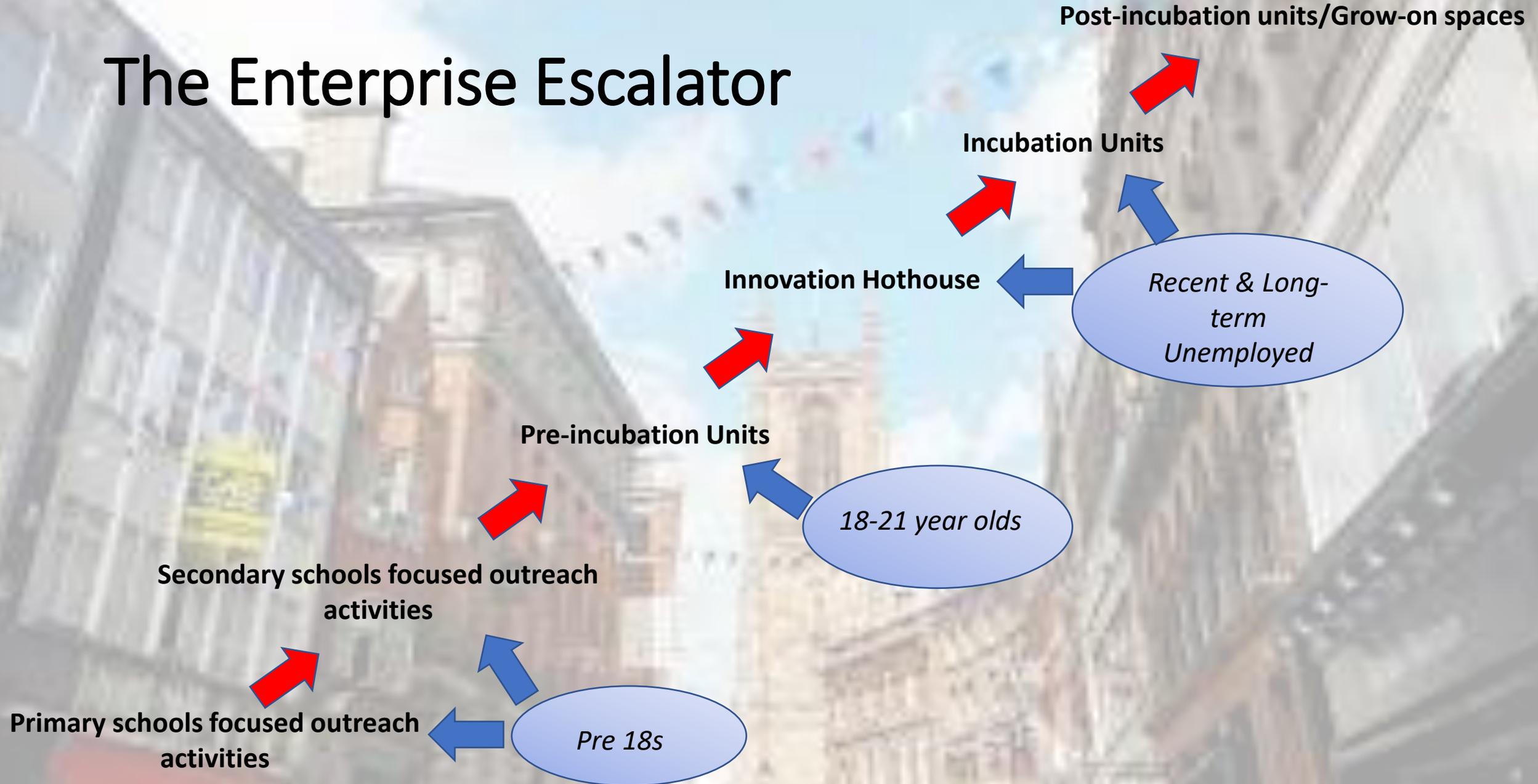
Derby: Profile

- **Derby is a city of 257,200 people of c180 nationalities and covers an area of 30.13 square miles. Its population has increased by over 26,500 people (11.5%) since 2001. 35% of the population are aged under 25 years and 21% are aged over 60 years. Minority ethnic communities now represent c25% of Derby's total population, which has increased from 15.7% in 2001.**
- **Derby has a good reputation for design and innovation in aerospace, rail technology and IT. Derby is the UK Centre for Rolls-Royce Aerospace, Bombardier and Toyota Motor Car Manufacturing UK (which lies just outside the City).**
- **Vocational learning is a strength with Derby performing relatively strongly in terms of apprenticeship participation levels in 2014/15 (13% compared to 7% nationally).**

Derby: Challenges

- Derby is the 67th most deprived authority in England with some pockets of very high deprivation. 16% of neighbourhoods within the city are within the most deprived 10% nationally.
- Life expectancy at birth for males (78.6 years) and females (82.3 years) in Derby is below the UK averages of (79.3 and 82.9 years, respectively). There is a significant gap in life expectancy at birth between the most and least deprived areas of the city. In addition, Derby has the widest inequality in healthy life expectancy for both males and females in the East Midlands region.
- The city is recognised by the Department for Education (DfE) as a social mobility 'cold spot'.
- In 2016, Derby was ranked 303rd in the Social Mobility Index and dropped to 316th in 2017.
- In 2017, Derby's educational performance was weak, with results at primary (key stage 2) and secondary (key stage 4) below the national average and almost a quarter of schools rated by Ofsted as less than good. Disadvantaged children and those for whom English is an additional language, particularly from new communities, are especially vulnerable.
- Derby's dependency on large employers such as Rolls Royce, Bombardier and Toyota and related supply chains is a risk in the face of changing circumstances.
- The historic reliance of Derby on large employers has stymied aspiration amongst the community to set up in business. There were 1,080 business starts in Derby in 2017, a rate of 5.3 per 1,000 of the population; compared to 7.5 seen nationally.

The Enterprise Escalator



City/University Engagement

- The Department for Education established a strong partnership board to lead the Opportunity Area programme and agree priorities.
- The Opportunity Area Board is chaired by the University's VC and CEO.
- The Opportunity Area Board in close liaison with the University, has recognised the value of Learning City designation as a way of continuing to drive a lifelong learning agenda that delivers benefits to all sections of the community.
- The University and City Council have collaborated to establish a University Quarter that will provide a focus for community engagement.
- The University is also working to support the economic recovery work of the City Council including in respect of:
 - Economic & cultural revitalisation
 - re-visioning of the city centre
 - green/low carbon agenda

Make & Trade Zone & Meanwhile Spaces



NETWORK OF ENTREPRENEURS

Date and time

Wednesday, 25 November 2020

16.00 - 17.00