



You are invited to



Leadership and Regions: Place Leadership and the Challenge of Transformation

Speaker: Professor Markku Sotarauta

8 August 2019

12:30pm - 2:00pm

RMIT, CITY CAMPUS

Council Chamber
Building 1, Level 2R
124 La Trobe Street
Melbourne VIC 3000

FREE EVENT

Light Refreshments
will be served

RSVP

[https://
sotarauta2019.eventbrite.com.au](https://sotarauta2019.eventbrite.com.au)

Hosted by the RMIT
European Union Centre:
Centre of Excellence in Smart
Specialisation and Regional
Policy

The RMIT EU Centre is pleased to invite you to a public seminar on place leadership and the challenge of regional transformation.

There is growing recognition that leadership is critical to the wellbeing of regional communities. But leadership of places is complex: to work effectively, place leaders need to negotiate priorities, pool resources and work collaboratively, across multiple actors and agencies.

In the context of the many challenges facing regions, place leaders must go beyond formal management of places to mobilise collective action for change.

Professor Sotarauta will lead this conversation on effective place leadership - the qualities and skills of place leaders, how they work, how to support their development, and what place leaders can bring to regional development and transformation.

Dr. Markku Sotarauta is professor of regional development studies in Faculty of Management and Business at Tampere University, Finland. In 2011-2013, he served as the founding Dean of the School of Management and, in 2009-2010, as the last Dean of the Faculty of Economics and Administration. In 2008 he was appointed as a Visiting Professor in the Newcastle University Business School (UK) for a three year period.

Professor Sotarauta specialises in leadership, innovation systems, and institutional entrepreneurship in city and regional development. He has published widely on these issues in international journals and edited books. His latest publications include 'Leadership and the city: Power, strategy and networks in the making of knowledge cities', published by Routledge. Professor Sotarauta has worked with the Finnish Parliament, many Finnish ministries as well as cities and regions both in Finland and in other countries.



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