



**Commission on Innovation, Competitiveness, and Economic Prosperity
(CICEP)**

Introducing the *Social Capital* Webinar Series

APLU's Commission on Innovation invites you to join us for a series of lively conversations about the most critical aspects of innovation ecosystem development—creating trust and building social capital. This unique program is more talk show than webinar, with emphasis placed on conversation over presentation. Don't miss out—click this link to register for one or more of the Social Capital webinars today!: <http://bit.ly/1g7UWTc>

social capital [soh-shuhl kap-i-tl]: (1) collective or economic benefits derived from cooperation between individuals and groups; the idea “that social networks have value”; (2) trust.

Thursday, April 17, 2 – 3pm Eastern

The New Intermediaries: Institutes for Collaboration

Public-private partnerships come in different flavors. “Institutes for Collaboration” represent university-industry-government partnerships where innovation is “baked in,” and they are engaging in transforming sectors from the automobile industry to biotech and beyond.

Featuring: [Mary Jo Waits](#), [National Governors Association](#); (additional guests TBA)

Thursday, May 15, 2 – 3pm Eastern

Culture and Collaboration: Partnering with Entrepreneurs

Entrepreneurs are critical partners in university efforts to help build innovation ecosystems. Entrepreneurial culture and university culture, though, are not always the same.

Featuring: [Linda Kawano](#), [Cantu Designs](#); [Phil Weilerstein](#), [National Collegiate Inventor and Innovators Alliance](#) (NCIIA); (additional guest TBA)

More! 



Thursday, June 19, 2 – 3pm Eastern

Convening the Conveners: Working with Economic Development Organizations

Universities can play a convening role, bringing stakeholders together to advance economic development goals. As they do, they would be wise to follow the lead of economic development organizations who work every single day to convene partners as champions for economic growth.

Featuring: [Diane Palminteri, International Economic Development Council \(IEDC\)](#) and [Innovation Associates](#); [Eileen Walker, Association of University Research Parks \(AURP\)](#); [Cameron McCoy, University of Oklahoma](#)

Thursday, September 18, 2 – 3pm Eastern

Civic and Social Engagement:

Why Community Development Partnerships Matter

Innovation ecosystems rely not only on great talent and great innovation, but also on creating great places to live, work, and play. Place development—through social, community, and cultural partnerships—is a critical element.

Featuring: [Eva Klein, University Economic Development Association \(UEDA\)](#) and [Eva Klein & Associates](#); [Lloyd Jacobs, University of Toledo](#); (additional guest TBA)

Thursday, October 16, 2 – 3pm Eastern

Evolution of a New Paradigm:

Emerging Tech Transfer Partnership Models

To make technology transfer happen in today's innovation ecosystems, relationships must matter more than transactions. How universities interact with industry for technology transfer and development is changing, and so is the way relationships develop within the university.

Featuring: [Jacob Johnson, innovosource](#); [Valerie McDevitt, Association of University Technology Managers \(AUTM\)](#); Howard Grimes, Idaho State University

Thursday, November 20, 2 – 3pm Eastern

Policies That Support Practice:

What Government Does to Enable Innovation Ecosystems

We hear all the time that government should just “get out of the way” and let the private sector innovate. Could it be, though, that government is the real risk-taker that allows partnerships to grow and flourish? Federal, state, and local policy may be at the heart of innovation ecosystems.

Featuring: [Dan Berglund, SSTI](#); [Susan Sloan, National Academies Government-University-Industry Research Roundtable \(GUIRR\)](#); (additional guest TBA)